

PERSONAL INFORMATION

Name : VAN HAMME

Firstname(s) : MARK Robert Maria

Nationality : Belg / Belgian

Sex : M

Date of birth : 28 – 06 - 1974

Address : Blijenberg 12, B-3061 Leefdaal

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Marital state : Not married

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PROFESSIONAL EXPERIENCE

2009 | Sr. Event Designer for Various Agency & corporate clients

Roles & Responsibilities (mentioning accomplished projects) :

Role : Creation, development, strategy & presentation of event concepts, Production of key projects & account management for key clients

Some projects & clients : Launch New Actros Mercedes-Benz, EDF Energy Games, EDF Luminus Inauguration Power Plant, Besix, DEME, Mini, Randstad, ...

2009 | Consultant at In The Spotlights - www.inthespotlights.be

Roles & Responsibilities (mentioning accomplished projects) :

Role : Freelance consultant in Event Marketing & Event Planning

Some projects & clients : SIEMENS, De Lijn, AGIO, Rehau, Houthalen-Helchteren, Google, ...

2006 - 2009 | Sr. Account Manager at D-Side Group - www.d-sidegroup.com

Roles & Responsibilities (mentioning accomplished projects) :

Role : Key Accountmanagement

Some projects & clients : TOYOTA, SAP, ELECTROLUX, ...

2004 - 2006 | Event Designer / Partner at The EVENTERPRISE N.V.

Roles & Responsibilities (mentioning accomplished projects) :

Role : General management of the company (staff, strategic approach...),

Key Accountmanagement for agency's major clients

2002 - 2004 | Event Designer at The EVENTERPRISE N.V.

Roles & Responsibilities (mentioning accomplished projects) :

Role : Creation, development, strategy & presentation of event concepts, Production of key projects & account management for key clients

Some projects & clients : TIEE European Roadshow 7FBF, TIEE Launchshow 7FBF (Chantilly – Paris), TIEE Kick-Off Meeting 2003 (Hilton A'pen), Launch ZYPREXA Eli Lilly. Dinner show together with composer Drik Brossé (200 pax), GUIDANT Great Minds Symposium, Fiuggi (Italië) (150 pax), TIEE Launch 7FBMF, Ancenis, France (1 maand, 1.500 pax), Opening IBM Forum, IBM Brussels (250 pax), ...

2001 – 2002 | Event Producer (project manager) at The EVENTERPRISE N.V.

Roles & Responsibilities (mentioning accomplished projects) :

New Year's Party SIEMENS (1.500 persons), Internet Streaming Media Seminar Level 3 (200 persons), Kick off Meeting TIEE (100 persons), Various business seminars Peoplesoft, Art of Performance concert Jaguar (4.000 persons), Sales Meeting Alken-Maes (200 persons), Scientific Congress Lissabon Guidant Europe (500 persons), User Conference SAS (700 persons), TIEE Training (200 persons), SIEMENS Sportsman & sportswoman of the year (600 persons), Kick Off Meeting TIEE 2002 (130 persons), Eli Lilly Roadshow (1000 persons), Eli Lilly Gala Evening (500 persons), Ricard Sun Circus (200 persons), TIEE Booth animation CeMAT Hannover 2002, Productlaunch GUIDANT Monaco (100 persons), ...

1999 – 2000 | Event Officer (project manager) at Any Performance N.V.

Roles & Responsibilities (mentioning accomplished projects) :

Role : Creation, development, strategy & presentation of event concepts, Production of key projects & account management for key clients

Some projects & clients : Personnel Party Stad Gent (8.000 persons), Various internal and external events for SIEMENS (from 150 to 2.000 persons), FIA VIP Dinner (250 persons), EHIMA Scientific Congresss (600 persons), SUN ECF 2000 (600 persons), Papyrus catalogue launch (200 persons), Booth Yucom (British Telecom) on MediaPlanet 1999, ...

1998 – 1999 | Jr. Event Officer (project assistant) at Any Performance N.V.

Roles & Responsibilities (mentioning accomplished projects) :

Role : Production of key projects from A to Z

Some projects & clients : SIEMENS Personeelsfeest 100j (9.000 persons), 25y Allied Arthur Pierre (250 persons), Brand Village - Merkenmarkt – Village des Marques (10.000 persons), SUN ECF 1999 (600 persons), SUN JESS 1999, Various internal and external events for SIEMENS (from 150 to 2.000 persons), IPU – Interparlementary Union, Coca Cola Summer Tour 1999, DaimlerChrysler staff meeting, Fujitsu-Siemens Client Day, ...

1997 – 1998 | PR & Communications Manager at PING N.V.

Roles & Responsibilities (mentioning accomplished projects) :

Role : Responsibly for the external communication of consumer-brand PING. This included both the above (print, advertising...) and the below (product, packaging, grants and events) communication.

Some projects : Booth & presence on MediaPlanet, First Belgian Public Internet Event Nettransmitters and the launching of the Internet site of Axelle Red – venue : Cybertheatre Brussels)

1997 | Internship at Quattro – DMB&B & See You Soon (DM agency)

Roles & Responsibilities (mentioning accomplished projects) :

Role : Internship in department strategic planning, more specifically with emphasis on implementation of Internet in the communication strategy of the present customers of the agency.

Some projects : I was among other things consulted for the first version of the Internet site of Studio Brussels (project realised in close collaboration with Jan Vandenberg, Piet Wulleman & Jo Caudron)

EDUCATION

Timeframe	Name of the institution	Degree
1997 – 1998	Groep T – Temata (evening classes)	1ste jaar Graduaat Marketing
1994 – 1997	Erasmushogeschool Brussel	Bachelor Communication Sciences, spec. PR
1992 – 1994	VUB	1ste kan. Communicatiewetenschappen
1986 – 1992	Heilig Hartcollege Tervuren	Economics

TRAINING

Timeframe	Name of the institution	Degree
2011	Cast WYSIWYG – 3D Design & CAD course	Painting With Light
2008	Course Lighting technician & design	LSO
2006	Public Speaking	
1996	Opleidingscentrum St-Donatus Merchtem	Desktop Publishing
1992	Goethe-Institut	Introduction cours German
1988	Heilig-Hartcollege	Dactylo/Typing

LANGUAGE SKILLS

	Reading	Writing	Speaking
Nederlands	Mother tongue	Mother tongue	Mother tongue
Français	●●●	●●	●●●
English	●●●	●●	●●
Deutsch	●	●	●

SKILLS & QUALITIES

Can manage small, medium and large complex projects from a to z. Experience in writing concepts, proposals & presentations, analysing the strategic needs of a customer and all this in an attractively casted and smoothly written translated document. Wide experience in project management, account management, budget management and handling customer contacts. Takes charge of a project, leads teams and individuals to perform and deliver the project in-time and on-budget.

Obtain mainly my job satisfaction from exposing myself to challenges together with others (within team, company or customer) working towards a result as a team.

SOFTWARE KNOWLEDGE

OFFICE 2000 (POWERPOINT, EXCEL, WORD) : ●●●	MS ACCESS (DATABASE) : ●●
OUTLOOK (E-MAIL & CONTACT MGMT) : ●●●	AUTOCAD (TECHNICAL DRAWINGS) : ●●
PHOTOSHOP : ●●	INDESIGN (DTP) : ●●
ILLUSTRATOR : ●	VISIO (TECHNICAL ILLUSTRATIONS) : ●
INTERNET//NETWORKS : ●●●	COREL DRAW (ILLUSTRATIONS) : ●●
SKETCHUP/CINEMA 4D : ●●●	Cast WYSIWYG* : ●●●

AMBITION

Learning from the 10.000 errors man makes a day, in order to grow for someone that can be happy both personally as professionally.

MORE INFORMATION & REFERENCES

Linkedin : <http://be.linkedin.com/in/markvanhamme>
 Twitter : mark_van_hamme

Legend : ● = notes ●● = well ●●● = very well

* Cast WYSIWYG Designer (3D video, lighting, set & event design software)